

# Enabling: Digital Development in the Arts

Tuesday 21 February 2012, 10 am – 4.15 pm

Bolton College

<http://enablingdigitaldevelopment.eventbrite.co.uk>

## Speaker Biographies (in order of appearance on the programme)

### ***Patrick Hussey, Digital Campaigns Manager, Arts and Business***

Patrick is digital manager at Arts & Business. Employed to create a social presence from scratch, Arts & Business now has over 10,000 fans and followers spread across Twitter, LinkedIn, Facebook and various social platforms. This includes one of the most followed and influential Twitter accounts in the cultural sector ([https://twitter.com/arts\\_business](https://twitter.com/arts_business)). He also creates podcasts for several cultural clients including Horizon Literary Magazine and The Independent as well as being a freelance editor of fiction. He started as a journalist writing for the likes of the Guardian and began his digital journey when he became editor of alternative arts website Run-Riot.com. Since joining Arts and Business he has given talks at home and abroad on the intersection of digital and culture.

### ***Tamar Millen, Arts Coordinator, Community Media Association***

Tamar Millen is an advocate of the power of collaborative approaches to community, media and arts. Having worked in DIY media since the late 1990s, where the roles of artist, producer and consumer are increasingly blurred she believes close collaboration between the arts and community media will increase the quality and quantity of arts broadcasting and also address ways in which arts organisations respond to emergent broadcasting platforms and audiences.

Currently Arts Co-ordinator for the Community Media Association based in Sheffield UK you can contact Tamar by email at [tamar.millen@commedia.org.uk](mailto:tamar.millen@commedia.org.uk) or follow her on Twitter for media, art and the occasional food related nonsense @tamarmillen

### ***Samantha Elliot, Transition Manager, Bolton Library and Museum Service***

Sam Elliott is currently Transition Manager at Bolton Library and Museum Service, this role focuses on creating and implementing new ways of working. Sam also manages digital projects that Bolton Library and Museum Service has been commissioned to deliver, inclusive of the Cultural Olympiad project Stories of the World and Greater Manchester Museum Learning project. Sam writes a blog about workforce development in the Museum sector.

Previous to her role at Bolton, Sam worked on the 'In Touch' Volunteer Programme at Imperial war Museum North which supported people with additional needs to volunteer in a cultural environment and take their next step into employment or education. Sam has also worked in the housing sector supporting people with a range of needs to live independently.

### ***Esko Reinikainen***

Esko Reinikainen is a freelance public sector reform innovator and government hacker. He is currently running an innovation lab at Monmouthshire County Council that is delivering public sector reform by attacking the governmental system's inadequacies at a cultural level. This programme is currently one of the shortlisted NESTA Creative Councils projects. He started his career as soldier, and after taking a degree in Peace Studies, has spent 14 years in the cultural industries as a theatre director, arts administrator, venue manager, and local government arts officer.

He is an openness fundamentalist, social technology evangelist, and a closet geek of sorts. Esko has spoken internationally on topics ranging from National Public Art Projects, Creative Industries Development in Wales, Social Media in Public Service, and Networks and Collaboration. He occasionally lectures for the Arts Management MA at the Royal Welsh College of Music and Drama and is a guest expert on the University of Maastricht's Serious Games MA.

Although most of his work is in the governmental sector, he still keeps his ties to the cultural world through work with organisations like Arts Development UK, Culture Action Europe, and the Finnish Ministry of Education.

***Karen Shannon, Arts Development Manager: New Media, Lets Go Global, Trafford Council***

Karen Shannon is the inspiration behind Lets Go Global, Trafford Council and her work is to advocate and support creative digital activity with communities and artists. Karen works to influence policy makers and partners to support the sector to encourage growth, new audiences, best practice knowledge and prosperity in information poor areas.

Her interest in participatory new media activity was seeded on a Community Arts course at Manchester Polytechnic in 1989. Karen then went on to co-found 'Open Zip', a national visual theatre company, using people voice & technology as a tool for communication (1991-1994). Following this, she graduated from Salford University with BA (Hons) Media& Performance in 1997.

Since then, Karen has been involved in a number of new media projects, her work has included lead artist on 'wawwa' (we are what we are), a Trafford Council & Arts Council project encouraging young people to produce digital content. Work with Creative Partnerships producing a number of broadcast projects in both primary & secondary schools across Manchester & Salford. Project work with BBC Big Screens, FACT, and international work with Superchannel Copenhagen, Bulbo TV Mexico, ISEA San Jose USA and Urban Screens. Setting up, developing and sustaining Lets Go Global since 2003.

Karen is also involved in a number of partnerships & networks to encourage knowledge exchange these include BBC connect & create programme, The Quays Groups, MediaCityUK, and media arts network (ma-net) who exist to raise the profile of media arts practice through discussion, presentation, dissemination & collaboration.

Karen has recently completed a MA Creative Technology programme at University of Salford where she explored women, art & technology, and produced a number of live digital performance events at greenroom and International Anthony Burgess Centre Manchester.

***Richard Lace, Community Radio Project Manager, Your Prescap/Your Preston FM***

Richard is a project manager with 10 years' experience within the BBC and community media. He has led Sony award-winning Preston FM from its inception in 2005, developing it to be one of the leading community radio projects in the UK. He sits on Your Prescap's senior management team, led a 19-partner campaign for the Digital Switchover Help Scheme and co-ordinates the UK's delivery into the European Radio Network (Euranet). Away from community media, Richard is an experienced voluntary sector practitioner, with a particular interest in youth-led governance and communication for development.

***Jason Cooke, Volunteer Co-Ordinator / Trainer, ALL FM***

Originally engaged as a volunteer Jason has been involved professionally with ALL FM for 5 years in May 2012. Although employed as a trainer the diminishing number of staff at the station means that he is now responsible for overseeing most of the radio output of ALL FM, which covers several languages and musical styles. To date he has helped develop approximately half of the current shows on the station. In addition to this he still volunteers at the station co-presenting a fortnightly show called Jazz Train every other Sunday 1-3pm.

***Liz Hardwick, Freelance Community/Online/Broadcast Media Producer and Trainer, [www.lizhardwick.co.uk](http://www.lizhardwick.co.uk)***

Liz works as a freelancer in Community, Online and Broadcast Media as a Producer and Trainer; and has held the post of Station Manager/Technician for a full time community radio station for over 6 years, working for community arts charity Your Prescap.

She has a variety of relevant qualifications and experience and likes to support the community where she can, volunteering a lot of her time with a variety of arty/techie groups including regular social media surgeries. As well as the technical side of things, Liz also enjoys working with a diverse range of people with differing learning styles and levels. Liz is a self-confessed geek and is an audio, visual & digital artist. She is part of Manchester Girl Geeks <http://www.manchestergirlgeeks.com>, Lancashire Artists Network <http://www.lanarts.org> and is organiser and founder of Plug-In Lancashire <http://www.plug-in-lancashire.co.uk>. These are all non-for-profit groups and are run on a voluntary

basis. Liz understands the struggles and stresses that come with running an NPO and can help put systems in place, to make processes as easy and clear as possible for all involved.

For more information on Liz and examples of previous clients and projects go to <http://www.lizhardwick.co.uk>.

### ***Marcus Lilley, CEO, marcuslilley consultancy***

Marcus Lilley is CEO of marcuslilley consultancy a digital consultancy which delivers socially engaging cross platform social communications strategies working at the intersection between social networks, mobile apps, and other new media for the Arts, Creative and Cultural sectors. The firm provides innovative, user friendly and engaging strategies and are always researching and using the latest ideas in mobile and social technologies to provide exciting designs for clients. Marcus has worked extensively across the Arts and Cultural sector including working with organisations such as Live at LICA (Lancaster), Contact Theatre (Manchester), Performing Arts Networking and Development Agency (Manchester) and Imitating the Dog (Leeds).

Marcus is also a theatre maker and photographer who creates performances that utilise the latest mobile and social technologies to create immersive and interact stories for audiences. He studied Theatre Studies at Lancaster University before completing a MA in Professional Contemporary Arts Practice also at Lancaster University.

### ***Graham Mallinson, Director, d2 Digital by Design Ltd***

Graham set up d2 Digital in 1994 with the aim of supporting public sector, charities and not for profit sector organisations with emerging digital technologies.

Prior to this he spent almost 20 years in education roles - specialising in two key areas - personal and social development, and the arts.

Clients of d2 include national organisations such as BBC, Channel 4, RNLI, NHS and the Home Office; and local organisations such as Bolton Museums, All About Audiences (formerly Arts about Manchester).

d2's work ranges from large scale 'enterprise' platform developments to small scale mobile applications.

Graham is also a Board member of the North's leading Dance Development Agency - Yorkshire Dance.

d2 also work in partnership for several of the largest high street brands where investment in the digital arena is considered a high priority. Graham uses the learning from those high street brands and the national organisations to develop digital strategies for those less able to take financial risks.

In 2011 Graham worked in partnership with Future Gov and Cisco's London office to run a digital 'good practice' event for public sector agencies - with speakers including the Home Office Twitter and Social media lead, and the Mayor of London's digital adviser.

### ***Paul Oliver, University of Bolton***

Paul Oliver, PhD, is a musician and research academic best known for his work on local music scenes. A musicologist and theorist, he holds degrees in both contemporary popular music and business.

He has been teaching intellectual property rights (IPR) law at undergraduate and postgraduate level for more than two years at the University of Bolton and is actively doing research in IPR relating to the music and creative industries. His research also covers a variety of topics within the field of musicology ranging from DIY culture and management to experimental music and audio-visual live performance.

Paul has spoken at international conferences in Germany, USA as well as around the UK and has had articles published in internationally-recognised academic publications such as Emerald Insight.